

ENTERTAINMENT & MEDIA

With an estimated annual value of \$717 billion U.S. dollars, the media and entertainment industry in the U.S. represents roughly a third of the global entertainment industry, which comes in at over \$2 trillion dollars annually. These huge numbers are due to the many sectors that are collected under media and entertainment, including motion pictures, streaming content, television programs and commercials, music and audio recordings, broadcast, radio, book publishing, and video games, as well as the explosive growth of sectors like esports, which earned \$281 million in 2019, more than double its 2016 revenue.

Each sector of this sprawling industry has complex and constantly evolving legal needs. Contractual agreements must cover aspects of industries that change every day, often pushing into areas where law is developing simultaneously. Intellectual property issues must be considered in light of the myriad ways that content can be developed and produced. Disputes may need to be litigated in multiple geographies and countries.

Weintraub Tobin clients work at the forefront of their respective sectors, and our entertainment attorneys and litigators similarly lead their fields. In addition, attorneys in firm practice groups such as labor and employment, intellectual property, banking and finance, corporate, and real estate can contribute valuable expertise to complex and multi-faceted matters.

