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TRADEMARKS

Weintraub Trademark attorneys quite literally protect the good names of our clients by registering trademarks, providing strategic counseling, protecting our clients' trademarks from infringement, defending our clients' trademarks when challenged, and handling complex litigation matters.

We understand that a client's brand and the associated goodwill can often be their most valuable assets. Accordingly, our attorneys counsel clients on a variety of trademark issues from the creation of the brand, including trademark searches, clearance, and registration, through maintenance of the brand, including enforcement of trademark rights and maintenance of USPTO registrations. The Weintraub Trademark group manages trademark portfolios across the globe in numerous industries including finance, entertainment, hospitality, agriculture, technology, construction, healthcare, and many more.

In addition to assisting with creation, registration, and policing of our clients' trademarks, our team includes skilled litigators with extensive experience in litigating trademark infringement, dilution, and related unfair competition claims. Our Trademark group also handles proceedings, such as oppositions and cancellation proceedings, before the United States Patent and Trademark Office's Trademark Trial and Appeal Board (TTAB).

